



presented by



Established 2006
Leader in Canadian
Motorsports

Our partners:



#ctccracing

10M Online Reach

2.7M Print Views
(magazines & newspapers)

680M Fan Outreach
(trade shows & community festivals)

1.2M Pages/Visits
(www.touringcar.ca)

1M Impressions
(All Social Media)

300k+ 2018 Spectators
(71% male)
(59% over \$85k income)

\$2.2M in earned media
(2018)

Partnership Opportunity

Brand Awareness
Event Activation
Hospitality

Contact:
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High intensity
40-minute races
May to October
12 Rounds
6 weekends

www.touringcar.ca