



## Media Information

May 26, 2017

### **MINI Canada continues to support the Legacy of Motorsports.**

For the sixth year in a row, MINI Canada offers the Contingency Award Program to MINI Competitors in the Canadian Touring Car Championship and Targa Newfoundland.

**Richmond Hill, ON.** Continuing its long running heritage in motorsports, MINI Canada is once again supporting the Canadian Touring Car Championship (CTCC) with the Contingency Award Program. The incentive program offers Canadians who race a MINI in the CTCC and the 2017 Targa Newfoundland event the opportunity to be rewarded for their commitment to domestic motorsports. Each year from 2009 to 2016, a MINI driver has celebrated a first or second placing in the CTCC Touring class. Last season saw Canadian talent Michael Sallenbach secure his second championship title in three years.

For the CTCC, MINI Canada will pay contingency awards for first, second and third place finishes in the Touring and Super classes, while also rewarding championship titles.

“MINI has been a fan and driver favourite since we launched CTCC in 2007,” stated John Bondar, President of CTCC. “With multiple driver and manufacturer championships, we are grateful for the support that MINI has provided to CTCC and its drivers over the years.”

For Targa Newfoundland, MINI Canada will have a contingency payout structure designed to reward a first place finish in the Open, Modern and Grand Touring classes. MINI is hoping for a championship for the third year in a row for MINI Cooper S racers Billy Anderson and Max Cline Abrahams, who held first place for the past two seasons.

“Motorsports have always been an important part of the MINI brand, dating back to our collaboration with John Cooper in the 1960s and subsequent success at races such as the Monte Carlo Rallye.” said Andrew Scott, Director of MINI Canada. “With the new MINI John Cooper Works Countryman and Clubman having launched this year, the lineup is now complete, making racetrack-ready performance more available to Canadians than ever before.”

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The contingency payout structure for the Touring Class will reward first, second and third place finishers in each race as follows:

PLACING	1 <sup>ST</sup> PLACE	2 <sup>ND</sup> PLACE	3 <sup>RD</sup> PLACE	Championship
<b>CASH REWARD</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$5,000</b>

The contingency payout structure for the Super Class will reward first, second and third place finishers in each race as follows:

PLACING	1 <sup>ST</sup> PLACE	2 <sup>ND</sup> PLACE	3 <sup>RD</sup> PLACE	Championship
<b>CASH REWARD</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$5,000</b>

The contingency payout structure for the 2017 Targa Newfoundland competition will reward each class as follows:

PLACING	1 <sup>ST</sup> PLACE in Open Class	1 <sup>ST</sup> PLACE in Targa Class	1 <sup>ST</sup> PLACE in Grand Touring Class
<b>CASH REWARD</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>

For more information on the Contingency Award Program, including Terms and Conditions and the Submission Application form, please contact [MINIMotorsport@MINI.ca](mailto:MINIMotorsport@MINI.ca).

**BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 48 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

# MINI Canada

Corporate Communications



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